

## Compare Altius to the Competition

---

**Don't be fooled.** Our competitors would like students to believe that the classroom-only lecture courses they offer are somehow comparable to an Altius MCAT Course. Nothing could be further from the truth. An Altius course includes three major components: 1) A complete MCAT classroom course, 2) An admissions assistance package, and 3) Private one-on-one MCAT tutoring. Each of these three components is valued at over \$2,000. A classroom-based MCAT course from one of our competitors costs \$1,999-2,099 regular price, an admissions assistance package costs \$2,579, and twenty private tutoring sessions costs \$3,000 or more.

**Apples to Apples.** To help students make a true apples-to-apples comparison, we have constructed a simple analogy. Suppose you were in the market for a new car. While at one Ford dealership you are told that if you purchase a new Ford you will automatically receive a brand-new Lexus and a brand-new Porsche at no additional charge. This is exactly what happens when you purchase an MCAT classroom course from Altius. At no additional charge you receive an admissions assistance package and twenty private MCAT tutoring sessions. The comparison to a Ford, Lexus, and Porsche is reasonable because the least expensive item to purchase at any prep company is a classroom course; an admissions assistance package is slightly more expensive and private tutoring is by far the most expensive. Our competitors are like a competing Ford dealership that for a comparable price offers you a similar Ford, but no Lexus or Porsche.

### Altius MCAT Program



**Classroom Course**  
(Ford)  
**\$1,849**



**Admissions Package**  
(Lexus)  
*included*



**Private Tutoring**  
(Porsche)  
*included*

### Other MCAT Programs



**Classroom Course**  
(Ford)  
**\$1,999-2,099**

**Deep Discounts.** Our competitors love to lure students with promotional discounts and limited-time offers. Remember, however, that the discounts they promote are only a reduced price for the classroom-only "Ford" product. Because you still do NOT receive the additional "Lexus" or "Porsche," they are hardly a real value. At Altius any student can purchase all three services, at any time, for a very reasonable price of \$1,849. Purchasing all three services from our competitor would cost \$5,879. ***That is a discount of over \$4,000!***



# Student Score Statistics

## General Parameters

### All Students Nationwide

Mean	25
Mode	26
Median	25
St. Dev.	6.4

### Altius Students

Mean	32
Mode	31
Median	31
St. Dev.	3.3

## Pie Charts

### All Students Nationwide



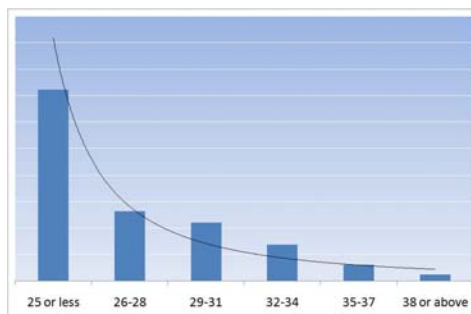
### Altius Students



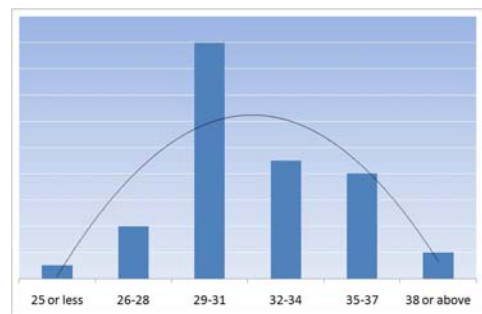
■ ≤ 25  
 ■ 26-28  
 ■ 29-31  
 ■ 32-34  
 ■ 35-37  
 ■ ≥ 38

## Histograms

### All Students Nationwide



### Altius Students



## Methodology

Data for "All Students Nationwide" was collected from the 2010 "MCAT Exam Statistics" page found on the AAMC's website:  
[https://www.aamc.org/students/applying/mcat/admissionsadvisors/mcat\\_stats](https://www.aamc.org/students/applying/mcat/admissionsadvisors/mcat_stats)

Data for "Altius Students" was collected during an August 2011 telephone survey of all Altius students who completed any Altius MCAT program during the 2010-2011 cycle. A computer software program randomly selected students to be called for the survey.